

## Contact

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[www.bdvice.com/](http://www.bdvice.com/) (Company)

## Top Skills

Web Content Creation  
WordPress Design  
WebDynpro

## Languages

Hindi (Professional Working)  
Arabic (Full Professional)  
English (Full Professional)  
Hindi (Full Professional)

# Abdullah al Nasar

Web Apps, SEO Specialist . Software Developer | Building Custom SaaS, Marketplaces & Business Automation Tools  
Dhaka, Bangladesh

## Summary

Most businesses lose countless hours and money on repetitive, manual tasks. My mission is simple: I build custom software, tools, and automation systems that do the heavy lifting for you, allowing you to focus on scaling your business. Whether you are a local startup, an international e-commerce marketplace, or a corporate office, relying on generic, off-the-shelf software isn't always enough. Every business has unique challenges that require tailored solutions. That's exactly where I come in. I specialize in developing scalable, high-performing digital products. From custom websites and SaaS platforms to SEO tools and internal corporate management systems, I design tech solutions that work seamlessly—whether your operations are entirely online, offline, or a mix of both.

**WHAT I BUILD:** ✓ Custom SaaS & Web Apps; Tailored software to solve specific industry problems. ✓ Business Automation Tools; Internal corporate tools (HR, CRM, task trackers) to replace manual work. ✓ Marketplace & E-commerce; High-converting platforms for local and global audiences. ✓ SEO & Marketing Automation; Custom scripts and tools for agencies to track and boost performance. ✓ Professional Websites; Digital storefronts that turn visitors into clients.

**WHO I WORK WITH:** I collaborate with founders, agency owners, SMBs, and corporate teams locally and globally. Whether you have a groundbreaking SaaS idea or need to digitalize an old-school offline business, I turn your concepts into reliable, functional technology. Technology shouldn't be complicated; it should make your life easier.

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## Experience

Search Engine Optimization Specialist  
December 2024 - Present (1 year 6 months)

Developed and implemented SEO strategies that increased organic traffic by [75]% for multiple clients.

Managed Meta (Facebook) business development, creating and optimizing ad campaigns that improved ROI by [60]%.

Conducted YouTube SEO to enhance video visibility and engagement, resulting in [50]% growth in subscribers.

Wrote high-quality, SEO-optimized articles that ranked on the first page of Google for competitive keywords.

Built and maintained WordPress websites, ensuring responsiveness, speed, and user-friendly design.

Designed and developed custom WordPress websites tailored to client needs.

Optimized website performance, including load speed, mobile responsiveness, and SEO.

Integrated plugins and tools to enhance functionality and user experience.

## BD VIVE

### Web Developer

December 2024 - Present (1 year 6 months)

Position: SEO & Digital Marketing Specialist

Company: BD Vive ([www.bdvive.com](http://www.bdvive.com))

Duration: Month/Year – Present

Location: Dhaka, Bangladesh

Key Responsibilities:

- Performed complete On-Page SEO for [bdvive.com](http://bdvive.com), including keyword research, meta optimization, URL structure improvement, and schema implementation.
- Conducted regular Technical SEO audits to improve site health, indexing, Core Web Vitals, and page performance.
- Managed Google Search Console & Google Analytics to track traffic, impressions, CTR, conversions, and user behavior.
- Optimized product and category pages to boost organic ranking and increase website sales.
- Created SEO-optimized blog articles & product descriptions to improve organic visibility.
- Designed high-quality social media content, banners, and website graphics for brand consistency.
- Managed Google My Business (GMB) profile to grow local ranking and customer engagement.

- Ran Facebook Ads & Boost campaigns, including audience targeting, budget optimization, and performance tracking.
- Produced engaging product-with-model AI ads, promotional images, and video content for social media.
- Created high-converting YouTube thumbnails, video titles, and tags to increase watch-time and traffic.
- Monitored competitor activities and implemented data-driven SEO strategies to stay ahead of the competition.

## PANAROMA COMPUTER

Area Sales Manager

March 2013 - Present (13 years 3 months)

Led corporate sales and marketing teams, achieving [X]% annual sales growth.

Developed and executed marketing strategies to promote laptops and desktops in competitive markets.

Built strong relationships with clients and stakeholders, ensuring customer satisfaction and repeat business.

Conducted market research to identify trends and opportunities, resulting in [X]% increase in market share.

## CARTE BLANCHE

Production Management

February 2004 - November 2010 (6 years 10 months)

Kuwait

Garments Computerized production Manager

## EMBEEGROUP

Production Manager

June 2000 - June 2004 (4 years 1 month)

United Arab Emirates

- maintenance of computerize Embroidery Machine
- relations with Sample Merchandiser
- relation with production master

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## Education

Daffodil Institute of IT

Web Developer, Application Development · (August 2011 - December 2016)